

Sydney Matteson

sydnematteson.com

Contact

Phone number and address upon request.
sydnematteson@gmail.com

Skills

Adobe

Photoshop, InDesign, Illustrator, Acrobat Pro, After Effects, Premiere Pro, Bridge, and XD

UI/UX & Web

HTML, CSS, WordPress, Axure, and Sketch

Microsoft

Word, Excel, and PowerPoint

Leadership

Crimson Newsmagazine

Paso Robles High School
Editor-in-Chief | 2013 - 2014
Art Director | 2011 - 2013

Education

California Polytechnic State University, San Luis Obispo
Bachelor of Science, Graphic Communication
Concentration: Web and Digital Media
To be conferred | *June 2018*

Experience

Brand and Office Manager | *July 2012 - present*

Flowers by Kim—Paso Robles, California
Designed and developed the Flowers by Kim brand including website and marketing collateral. Managed clients, created estimates in QuickBooks, designed mood-boards and event collateral, collected payments, problem solving, managed HR needs, and designed a rental inventory system.

Freelance Design | *2011 - present*

Designed and established brands for businesses developing and designing websites, UI/UX design, logos, print collateral, photo manipulation, and social media.

Teacher Assistant | *April 2018 - present*

Tutored students in HTML and CSS including Github, frameworks, media queries, domain names and hosting, and other web/coding concepts. Graded student exercises and projects for Cal Poly professor, Charmaine Farber.

